

InvinciBull Launches Initiative to Keep Political Campaigns Safe

Protocol Instituted to Strengthen Campaign Security and Ensure Volunteers are not the Weakest Link

EAST PALO ALTO, CA – September 25, 2019 -- InvinciBull VPN (virtual private network) today released a seven-point protocol designed specifically for political campaign volunteers to lock down their personal devices while on the campaign trail to help prevent hacking. The “I Protect” protocol makes it easy and manageable for each and every volunteer to take personal responsibility for protecting the integrity of political campaigns.

“The thousands of Americans who volunteer for political campaigns power our democracy. However, almost 90% of all cybersecurity breaches are a result of human error. Every volunteer is a target for hackers, especially if the volunteer uses public Wi-Fi where their passwords, contact information and campaign details can be captured,” said June Bower, Head of Marketing, InvinciBull. “Individuals must take personal responsibility to safeguard themselves and campaign data,” she added.

While most campaigns are likely to have security infrastructure, volunteers are not employees, and some may not encounter the same protections offered to campaign staffers. Additionally, volunteers may work from remote locations, where they may use convenient public Wi-Fi, making them more susceptible to being hacked.

The “I Protect” protocol was created by cybersecurity experts at InvinciBull and sourced from the Harvard Kennedy School Belfer Center for Science and International Affairs, the Democratic National Committee and the FBI.

The “I Protect” Protocol recommends:

- **Ask for instructions.** When you sign-up to volunteer, ask your campaign about its cybersecurity protection strategy and follow its guidelines to the letter. Then ...
- **Update often.** Keep all of your devices and apps updated. Updates often include security fixes designed to keep hackers out.¹
- **Make passwords impenetrable.** Use different unique, long passwords for every account. You don’t have to remember them all. Install simple-to-use password managers, like [LastPast](#) and [1Password](#). You create one unique long password for your password manager, and it remembers all of your other passwords for you.

¹ [DNC Device & Account Security](#)

- **Two-steps to get in.** Enable two-factor authentication for as many apps and websites as you routinely visit. This means that you need both a text message with a code and a password to log-in to a specific app or website.
- **Lock-down websites.** Make sure all websites you visit are protected by https. If not, use [https everywhere extension](#), which will secure them for you.
- **Use a trusted, secure VPN.** It's a good bet you'll use public Wi-Fi on the campaign trail. Encrypt all data on public Wi-Fi with a [personal VPN](#). A VPN creates a secure tunnel to the Internet and masks the origin of your data, so hackers can't see what you're doing. To learn more about how VPNs work [watch this FBI](#)² video.
- **Get it and forget it.** Don't keep more data on your devices than you need. Make it a habit to delete old emails, texts and documents.

InvinciBull Secure Democracy Initiative

This protocol is part of a broad initiative by InvinciBull, the US-based VPN, aimed at helping protect political campaigns from hacking by nation states and other rogue actors intent on disrupting the democratic process. InvinciBull VPN is available to all campaigns and their teams at no cost for the length of the campaign. Contact democracy@invincibull.io for details.

About InvinciBull VPN

InvinciBull, launched in September 2018 from US-based cybersecurity pioneer Finjan, is a US-based personal VPN that lets users easily access the content they're looking for without the risk of being hacked or tracked. Designed to be easy to use, it's available for computers and mobile devices. It has a proprietary auto-protect setting so you're always safe and anonymous. Unlike other VPNs, InvinciBull never collects user data, ever.

InvinciBull is a signee of the Center for Democracy & Technology [Signals of Trustworthiness](#).

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² [FBI Protected Voices: Virtual Private Network](#)