



FOR IMMEDIATE RELEASE

InvinciBull to Protect Creatives, Offers Free Unlimited Personal VPN Services During #SXSW19

East Palo Alto, CA, March 5, 2019 -- [InvinciBull](#), a US-based personal VPN, is providing free Unlimited service to SXSW attendees during the event in March of 2019, to ensure participants' ideas are safe and secure while at the show. InvinciBull is noteworthy in the personal VPN space because of its a powerful policy to protect personal information; InvinciBull will never use or sell any data from their users. More than 425,000 participants attended the 2018 SXSW Conference and Festivals.

Studies show that an average of 70% of people connect to unsecured Wi-Fi networks at large conferences. Even at an event for the tech cognoscenti, attendees will log into public wifi, putting their personal and professional data at risk. In this case, with thousands of creatives in attendance, their personal IP, their ideas, can be easily stolen while on public wifi.

Public wifi is a well-known data security hazard, yet it's a safe bet SXSW attendees will use it because it's convenient. Unfortunately, these networks are easy to hack and what should be private, can be stolen by cybercriminals. For people who rely on ideas, this can be a tremendous risk.

"Personal VPNs are essential to protect your ideas. Alas, not all VPNs are the same; many do not provide complete privacy. We do. We are a US company committed to protecting innovation and democracy. We couldn't think of a better way to support SXSW than providing security to the participants who are working to create change," says June Bower, Head of Marketing at InvinciBull.

A virtual private network (VPN) gives users privacy and anonymity by creating a private network from a public internet connection. VPNs mask a user's IP address, so online activity is untraceable. InvinciBull allows users to establish secure and encrypted connections over public wifi, and is the only mobile app to integrate a VPN with a secure, feature-rich browser.

InvinciBull protects you online by disguising your activity with patented, AES 256, military grade encryption. InvinciBull syncs across all devices and connects automatically to ensure that your devices are protected.

In celebration of SXSW, InvinciBull will be gifting attendees free Unlimited VPN service (download online and from Google Play or iTunes) starting now and going through the end of the show on March 18.

ABOUT INVINCIBULL:

InvinciBull is a leading VPN from cybersecurity pioneer, Finjan. Helmed by Vince the Bull, InvinciBull takes security by the horns and lets users easily access the data and content they're looking for without the risk of hacking and tracking. The InvinciBull VPN app is optimized for users to access all kinds of content when they want, wherever they are on the planet, with ease. InvinciBull VPN has a proprietary always-on setting that gives you the confidence to know that you're always always protected, safe and anonymous. Unlike other VPNs, InvinciBull never collects user data. Ever. InvinciBull is a subsidiary of Finjan Holdings, Inc. (NASDAQ:FNJN).

Get a private, safe and personal VPN for \$4.99 per month. InvinciBull is available for download on [InvinciBull.io](http://www.invincibull.io) and is available on the iOS and Android platforms in the iTunes and Google Play stores.

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